

CRA Board Meeting

June 24, 2025

The City of Live Oak Community Redevelopment Agency met on Tuesday, June 24, 2025 at 5:30 p.m. in City Hall for a regular scheduled meeting. Those present were: Board Chairman Matt Campbell, Board Member Tommie Jefferson, Board Member Tammy Mobley, Board Member Vanessa Robinson, Board Member David Alford, Board Member Gladys Owens, Board Member Cindy Robinson, City Clerk John Gill and CRA Attorney Todd Kennon.

Chairman Campbell called the meeting to order.

Board Member Jefferson led the invocation, which was followed by the Pledge of Allegiance to the Flag.

Chairman Campbell proceeded to the first item on the agenda regarding the approval of the agenda, with any additions, deletions or changes. CRA Coordinator Christian Dixon explained that item 6B, discussion and possible board action regarding a submitted application for Business Startup Grant 2025-02 Greenfork, on behalf of Sunshine Brown at 1423 Ohio Ave N. needs to be removed from the agenda. Board Member Owens moved to approve the agenda with the deletion of item 6B, which Board Member V. Robinson seconded. The motion carried unanimously.

Chairman Campbell proceeded to the next item on the agenda, approval of the minutes from the May 27th CRA regular board meeting. Board Member Jefferson moved to approve the meeting minutes as presented, which Board Member Alford seconded. The motion carried unanimously.

Chairman Campbell proceeded to the next item on the agenda, approval of the minutes from the May 27th CRA Budget Workshop. Board Member Jefferson moved to approve the meeting minutes as presented, which Board Member Owens seconded. The motion carried unanimously.

Chairman Campbell then opened the floor for public comments. None heard. Chairman Campbell closed the floor for public comment.

Chairman Campbell proceeded to the next agenda item, discussion and possible board action regarding a submitted application for Façade Grant 2025-03, Rhett Bullard, P.A on behalf of Rhett Bullard, 100 Ohio Ave. S. CRA Coordinator Christian Dixon explained that included in the packet is the staff report, letter of intent, pictures, and quotes with explanation of the work to be done. Mr. Dixon stated that the total amount for the project is \$17,500 which makes the applicant eligible for reimbursement in the amount of \$14,000. Board Member Alford made a motion to approve Façade Grant 2025-03, which Board Member Owens second. The motion carried unanimously.

Chairman Campbell proceeded to reports, updates, and other action items. Discussion regarding the Live Oak CRA Marketing Proposal from BowStern Marketing Communications. CRA Director Nicholas Frigiola explained the concept of the project and how to make our website more user friendly for public outreach and attract developers.

Chairman Campbell proceeded to discussion regarding Placer AI. Mr. Frigiola gave examples on how a marketing communications company would benefit the City and CRA using AI

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technologies. The question regarding piggybacking off of the county was raised and Mr. Frigiola stated that he will follow up with the county.

With no further business the meeting was adjourned.

Board Member Matt Campbell
CRA Chairman

Attest:
John Gill
City Clerk